

State of the Nonprofit Sector

Nonoko Sato, President & CEO
Minnesota Council of Nonprofits

About MCN

The Minnesota Council of Nonprofits (MCN) is the nation's largest statewide association of nonprofits, with over 2,300 active nonprofit member organizations.

MCN's mission is to **inform, promote, connect,** and **strengthen** individual nonprofits and the nonprofit sector.

Discounted access to MCN events



Each year, MCN hosts more than 100 in-person and virtual workshops, conferences, information sessions, and networking convenings. Members receive a discount of 25 percent or more on a wide array of paid educational offerings, as well as access to members-only events.

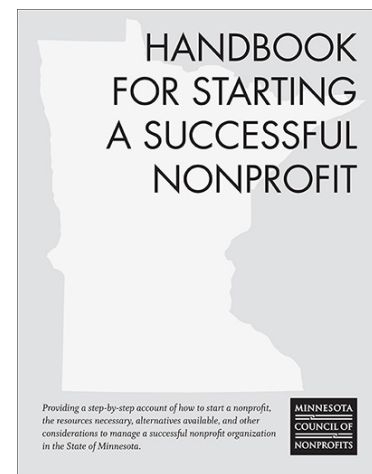
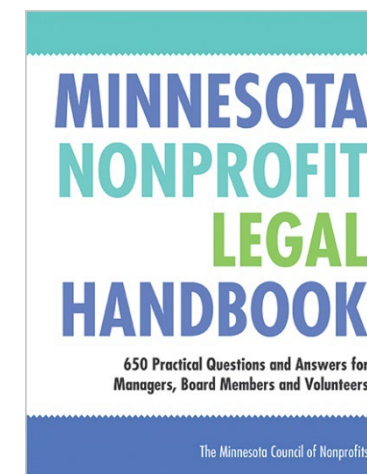
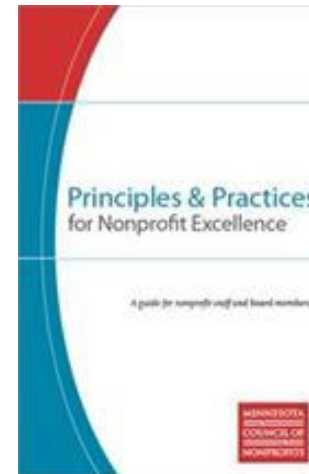
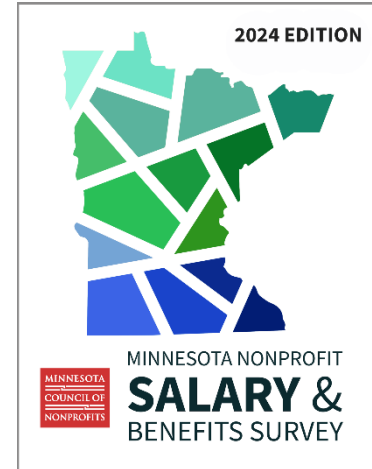
- Advocacy & Public Policy
- Communications & Technology
- Evaluation & Planning
- Finance & Legal
- Fundraising & Grantseeking
- Human Resources & Supervision
- Inclusion & Equity
- Leadership & Governance

Two free MCN resource publications

Each year, nonprofit members receive access to two complimentary MCN publications, including:

- Minnesota Nonprofit Salary & Benefits Survey
- Minnesota Grants Directory
- Handbook for Starting a Successful Nonprofit
- Principles & Practices for Nonprofit Excellence
- Minnesota Nonprofit Legal Handbook
- Ordinary People, Extraordinary Journeys

Value of up to \$440!

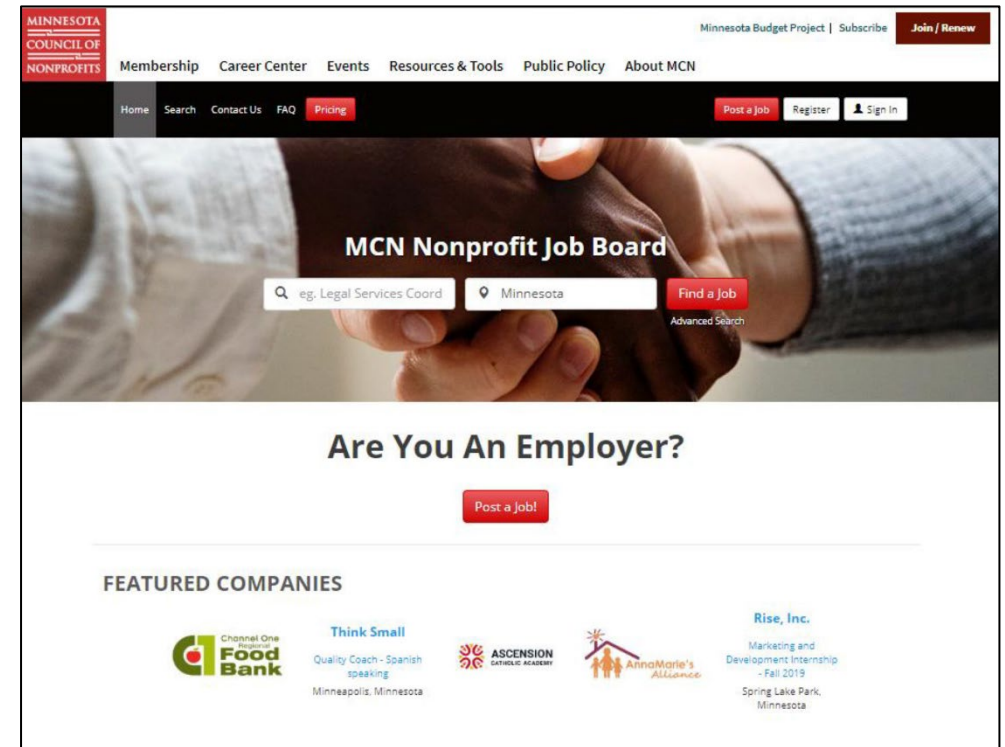


Free postings on MCN Nonprofit Job Board

MCN members receive free postings on the MCN Nonprofit Job Board, the largest nonprofit-specific job board in Minnesota.

- 1,400+ full-time, part-time, board, volunteer, and internship opportunities at any one time
- 35,000 unique users per month
- 74,000 sessions per month
- 220,000 page views per month

(Nonmembers pay \$179 per posting)



Access to exclusive member discounts

MCN nonprofit members receive access to negotiated discounts and value-adds on the products and services they need, saving members over \$1 million dollars each year.

- Banking Services
- Office Supplies
- Volunteer Background Checks
- Fundraising Software
- Nonprofit Insurance, including D&O
- Unemployment Insurance
- Employee Assistance Programs
- Professional Development
- Payroll Processing
- so much more!

Office DEPOT[®]
OfficeMax[®]

UNIVERSITY OF
St. Thomas

UST
By Nonprofits
For Nonprofits

BREMER
INSURANCE

BREMER
BANK

 **NuVantage[®]**
Employee Resource



 **Verified
Volunteers**
by Sterling Talent Solutions

 **GrantStation**
Your Fast Track To Funding

**MINNESOTA
COUNCIL OF
NONPROFITS**

www.minnesotanonprofits.org

Access to health plans through BenefitsMN

Launched by MCN in 2020, BenefitsMN is the first and only Association Health Plan (AHP) developed specifically for Minnesota nonprofits, providing:



- Coverage for MCN 501(c)(3) nonprofit members based anywhere in Minnesota
- Coverage for employers with two or more eligible employees
- Five high-quality plan options in six networks
- Attractive rates for a majority of our members
- Access to Benefits Administration and enrollment platforms at no additional cost
- A full suite of voluntary benefits options

www.BenefitsMN.org

Advocate for the nonprofit sector

Members support advocacy on behalf of all nonprofits at the state legislature, with city and county governments, and with our federal congressional delegation

- Civic participation and elections
- State budget and tax issues
- Pandemic response and relief
- Paid Family and Medical Leave
- Unemployment reimbursement
- Transparency in philanthropy



Subscription to *Nonprofit News*

MCN members receive print and digital copies of *Nonprofit News*, MCN's trusted quarterly newsletter, featuring:

- Latest sector news
- Sector research and analysis
- Public policy updates
- MCN event highlights
- Sector awards and advancements
- Members-only resources and benefit information



Participate in vital sector research

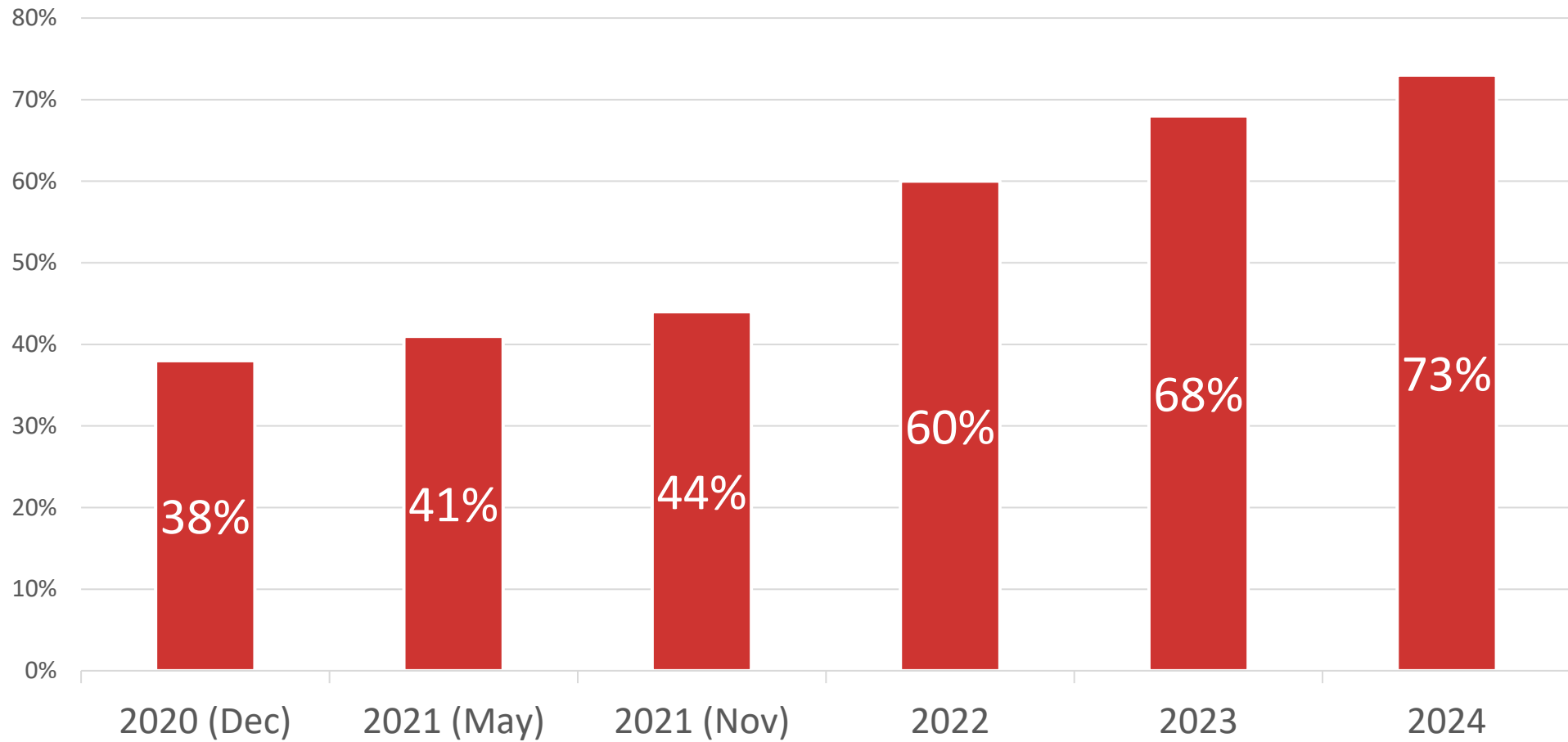
Participate in and receive the results from sector research to help your organization and team succeed, including:

- Minnesota Nonprofit Economy Report
- Topic-specific reports
- Responsive sector updates (COVID-19)
- Culturally-specific nonprofit economy reports
- BIPOC Nonprofit Index



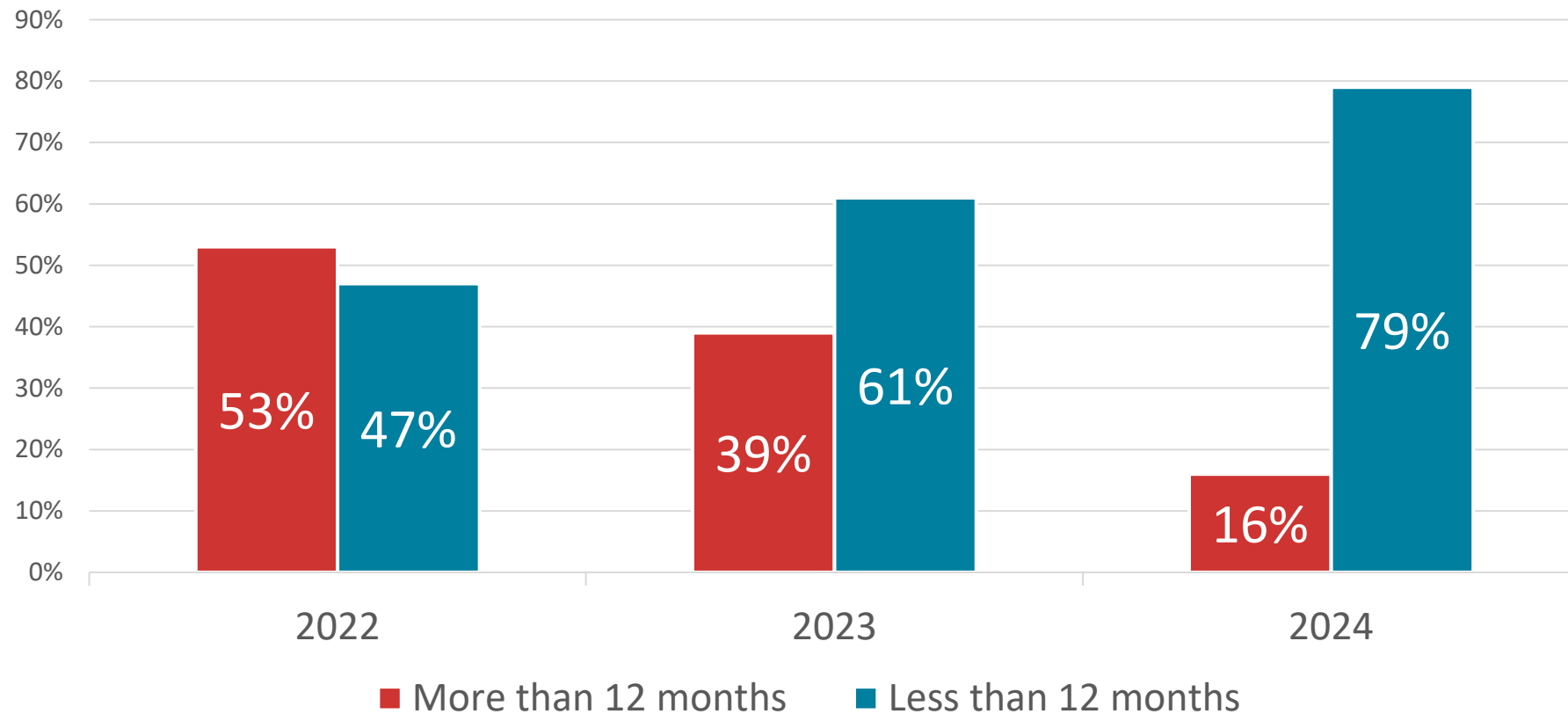
Demand for Services

Respondents Reporting Increased Demand for Services



Shrinking Reserves

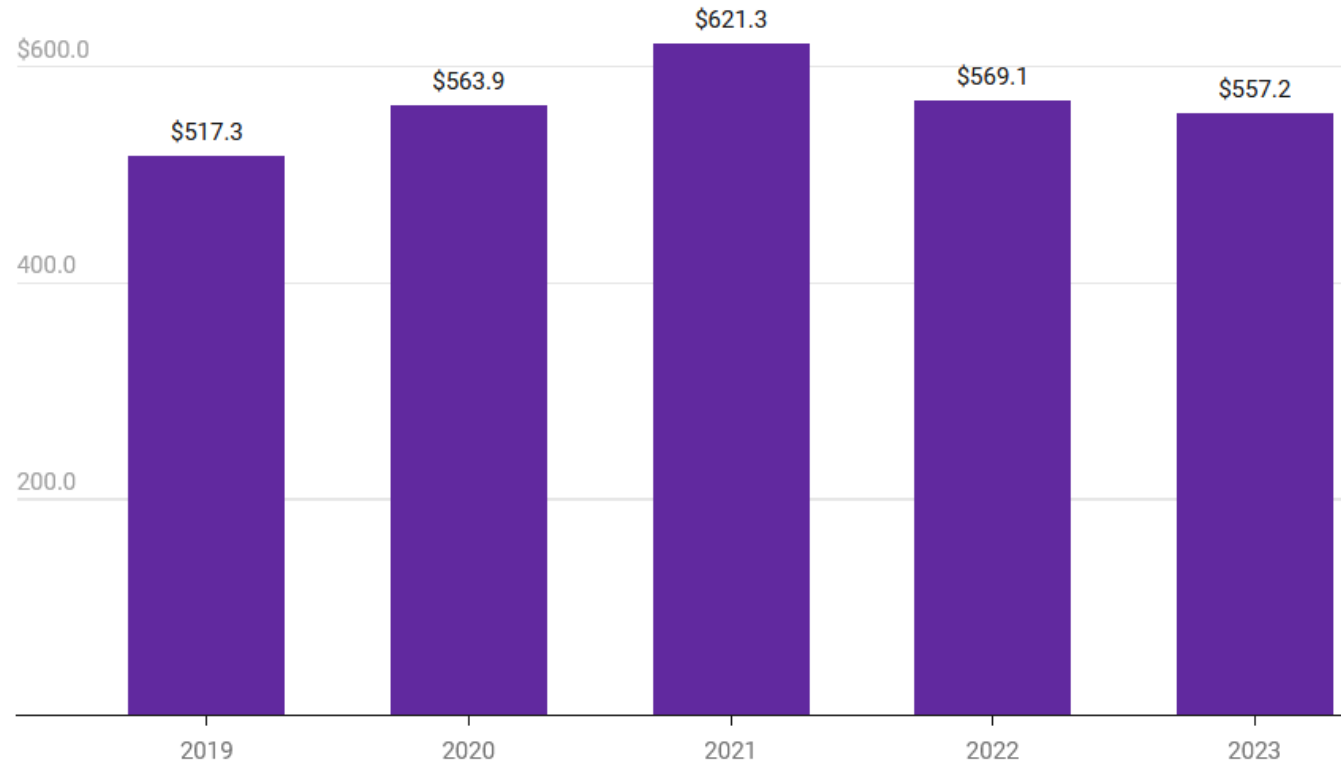
How many months can you operate in the current environment before exhibiting financial distress?



Total Giving 2019-2023

Giving Totals Before, During, and After the Pandemic

Amounts in billions, adjusted for inflation



Source: [Giving USA](#) • [Get the data](#) • [Embed](#) • [Download image](#) • Created with [Datawrapper](#)



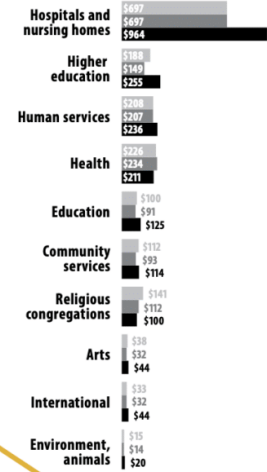
NPQ's Illustrated Nonprofit Economy 3rd Edition

by Jon Pratt (NPQ contributing editor)
and Kari Aanestad (contributing writer)

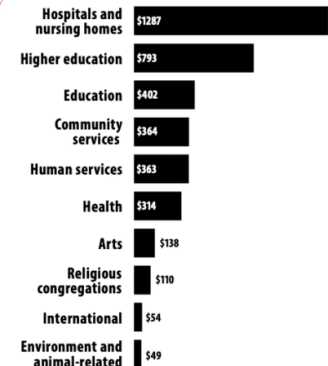
Sources

Source-to-Source Transfers

Revenue Growth
(inflation adjusted
in \$ billions; 2006, 2009, 2015)



Total Assets
(in \$ billions, 2015)



Program fees
from private sources
\$1 trillion

Federal government
\$491 billion

State and
local government
\$187 billion

Individuals
\$265 billion

Foundations
\$44 billion

Donor-advised
funds
\$15 billion

Interest,
dividends, and
sale of assets
\$36 billion

Bequests
\$32 billion

Corporations
\$18 billion

Federated
drives
\$15 billion

Hospitals and
nursing homes
\$964 billion
(6,505 organizations)

Higher
education
\$255 billion
(2,470)

Human
services
\$236 billion
(143,871)

Health
\$211 billion
(43,084)

Education
\$125 billion
(71,345)

Community
services
\$114 billion
(53,333)

Religious
congregations
\$100 billion
(282,000)

Arts
\$44 billion
(45,831)

International
\$44 billion
(9,859)

Environment,
animals
\$20 billion
(21,002)

Recipients

THE
Nonprofit
QUARTERLY

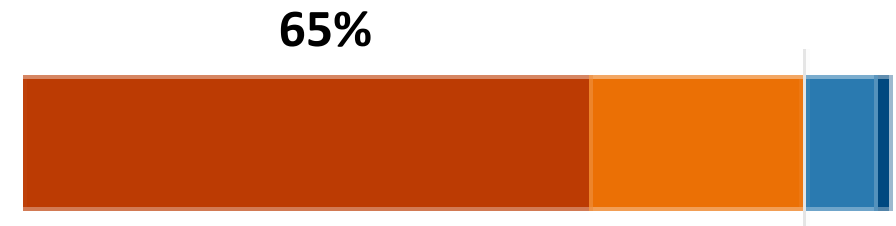
Get copies of "NPQ's Illustrated Nonprofit Economy, 3rd Edition" for your next event: ten for \$14.95, bulk orders eligible for greater discounts. Order at www.nonprofitquarterly.org, or send an e-mail to feedback@npqmag.org.

"NPQ's Illustrated Nonprofit Economy, 3rd Edition" is based on 2015 data. Jon Pratt conceived of this project and developed it with Kari Aanestad; Gregg Dinderman designed it; and Cassandra Heliczer managed it to completion. We thank Deondre Jones at the National Center for Charitable Statistics at the Urban Institute, Alan J. Abramson at George Mason University, and the team at www.open990.com for being crucial resources to the research community and this project.

Impacts to Organizations

What changes have resulted from operational or management decisions you made in the 12 months?

Level of Fundraising Efforts



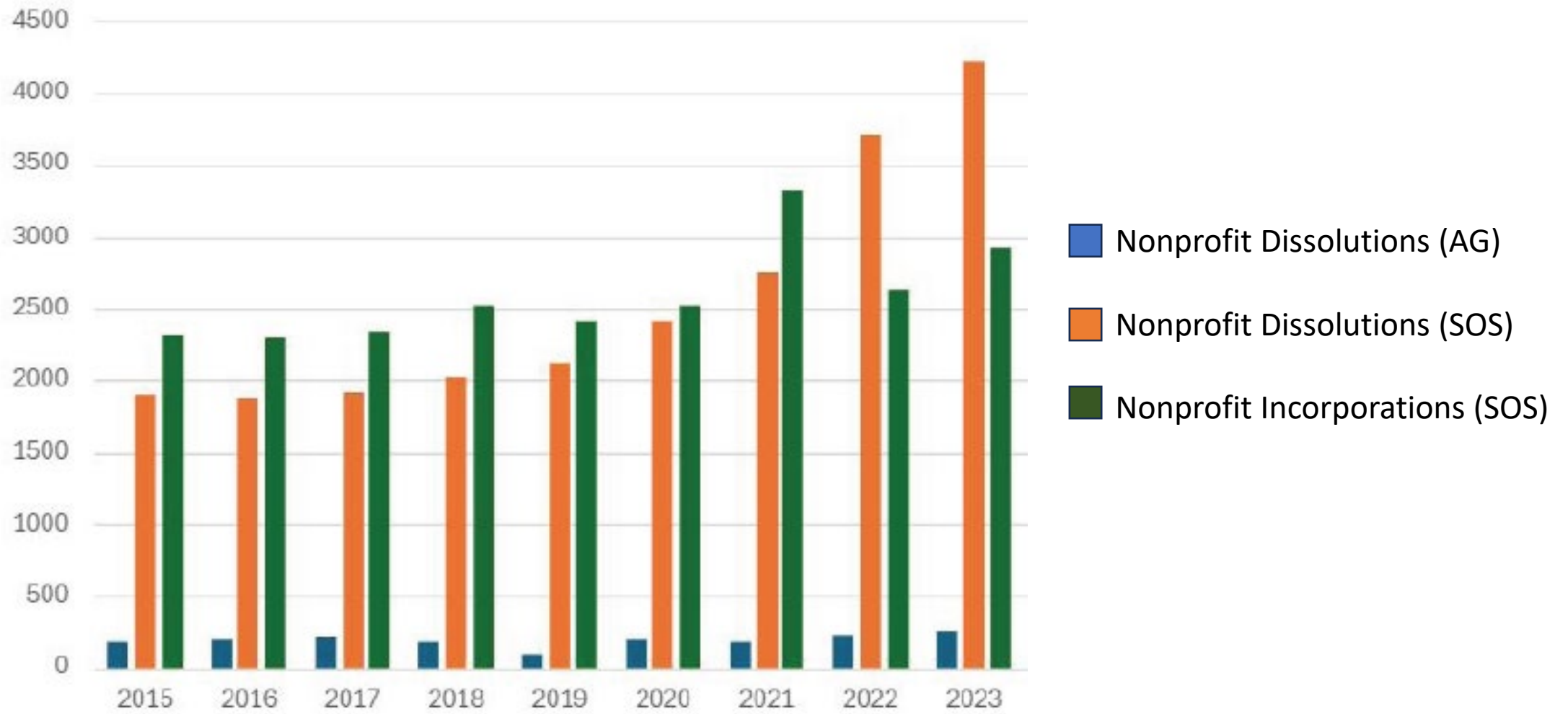
■ Increased

■ No Change

■ Decreased

■ Not Applicable

Nonprofit Dissolutions



Executive Orders

Executive Orders Affecting Charitable Nonprofits

Updated February 4, 2025

New updates are highlighted in beige.

After his January 20th inauguration, President Trump signed dozens of Executive Orders (EOs) covering a broad range of issues, including diversity, equity, and inclusion programs; government grants and contracts; civic engagement; immigration; and certain nonprofit subsectors. **Some of the EOs won't take effect immediately, and many are expected to be immediately challenged in court.** This chart outlines some of the EOs that may affect nonprofits directly or indirectly.

This document will be updated frequently, so please use this link to see the most up-to-date version: <https://www.councilofnonprofits.org/files/media/documents/2025/chart-executive-orders.pdf>

Help us track the impacts of the recent Executive Orders on the nonprofit sector by sharing your stories of observed impacts on your work and the people you serve: <https://www.councilofnonprofits.org/form/effects-executive-actions-nonprofits>

Background Resources

- [The Impacts of the Recent Executive Orders on Nonprofits](#), National Council of Nonprofits.
- [Presidential Actions](#), White House.
- [What Is an Executive Order?](#), American Bar Association, Jan. 25, 2021.

Table of Contents

- [Diversity, Equity, and Inclusion](#)
- [Federal Government](#)
- [Immigration](#)
- [LGBTQ+](#)
- [Environment](#)
- [Census and Community Engagement](#)
- [Other](#)



70+ (and counting)

- Diversity, Equity, and Inclusion
- Federal Government
- Immigration
- LGBTQ+
- Environment
- Census and Community Engagement
- Other



Federal Funding Freeze




THE DIRECTOR

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

January 27, 2025

M-25-13

MEMORANDUM FOR HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM: Matthew J. Vaeth, Acting Director, Office of Management and Budget 

SUBJECT: Temporary Pause of Agency Grant, Loan, and Other Financial Assistance Programs

The American people elected Donald J. Trump to be President of the United States and gave him a mandate to increase the impact of every federal taxpayer dollar. In Fiscal Year 2024, of the nearly \$10 trillion that the Federal Government spent, more than \$3 trillion was Federal financial assistance, such as grants and loans. Career and political appointees in the Executive Branch have a duty to align Federal spending and action with the will of the American people as expressed through Presidential priorities. Financial assistance should be dedicated to advancing

MINNESOTA
COUNCIL OF
NONPROFITS

UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

NATIONAL COUNCIL OF
NONPROFITS, *et al.*,

Plaintiffs,

v.

OFFICE OF MANAGEMENT AND
BUDGET, *et al.*,

Defendants.

Civil Action No. 25 -239 (LLA)

ORDER

For the reasons stated in the accompanying Memorandum Opinion, it is hereby

ORDERED that Plaintiffs' Motion for a Preliminary Injunction, ECF No. 40, is **GRANTED**

to the extent that it is

www.minnesotanonprofits.org

Threats Against Nonprofits

- MN “Nonprofit” Fraud & Decline in Public Trust
- MN Agencies Funding Disruptions
- Worker Benefits and Protections
- Safety Net Protections (Medicaid, SNAP, etc)
- State & Federal Grants Reform
- Johnson Amendment, nonpartisanship
- Federal agencies understaffed (e.g. IRS)
- Data Justice (BLS)

Economic Impact of MN Nonprofits

8,641

Number of
nonprofit
employers

13%

Nonprofit
Industry's Share
of State's Total
Workforce

376,000

Number of
Nonprofit
Employees

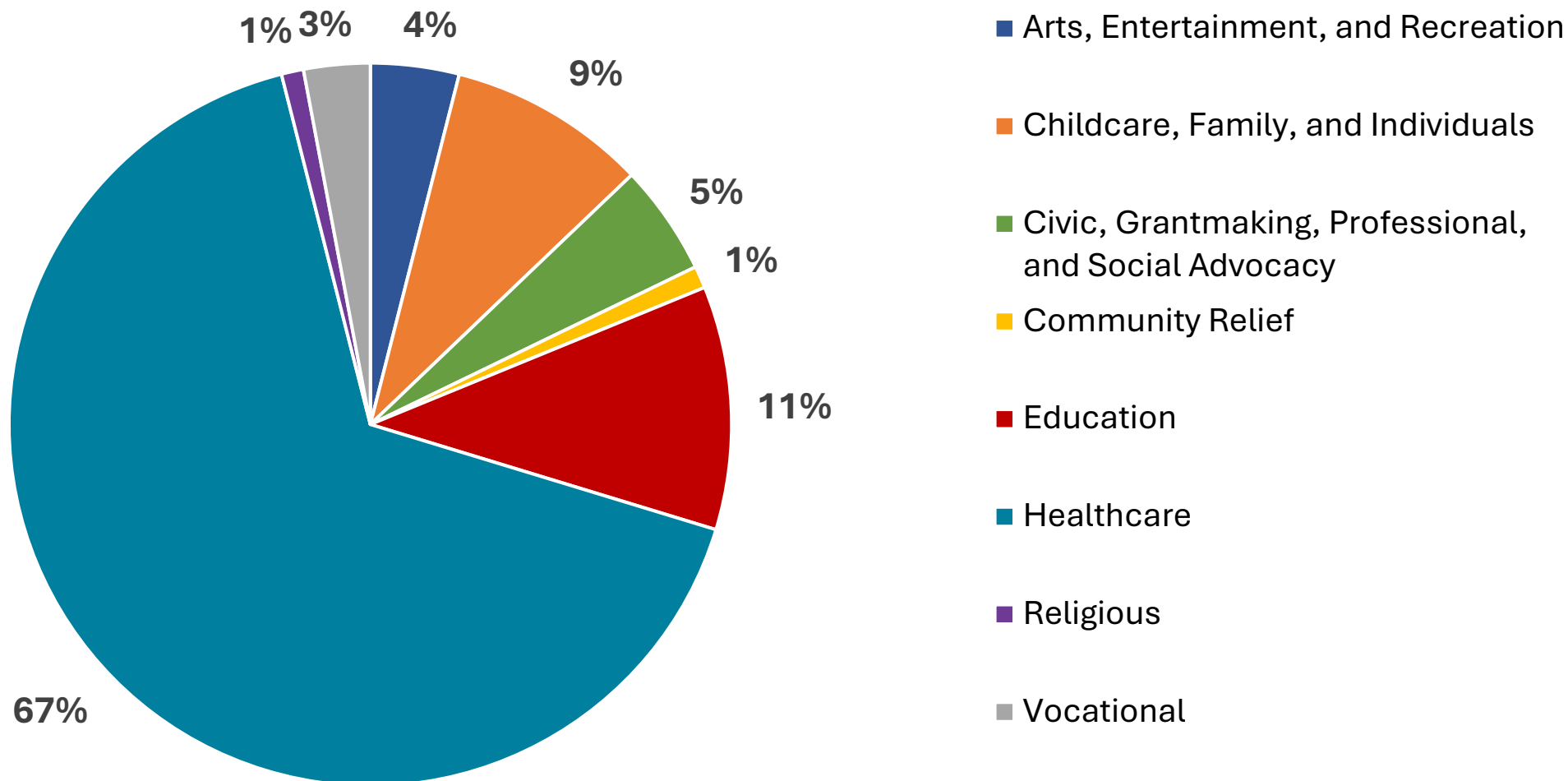
**\$108
billion**

economic activity

**\$26.7
billion**

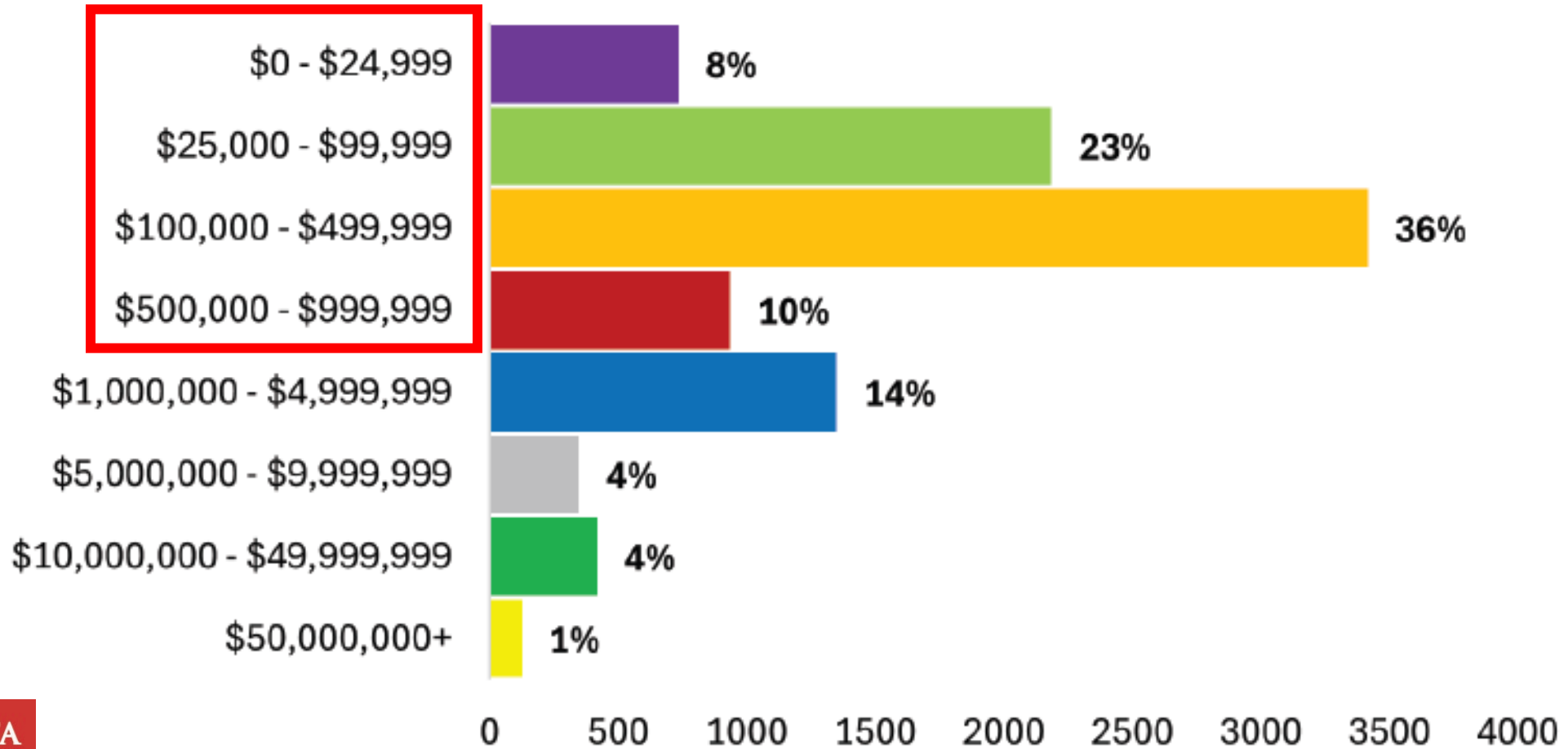
Total wages paid
to Nonprofit
Employees

Employees by Activity Areas

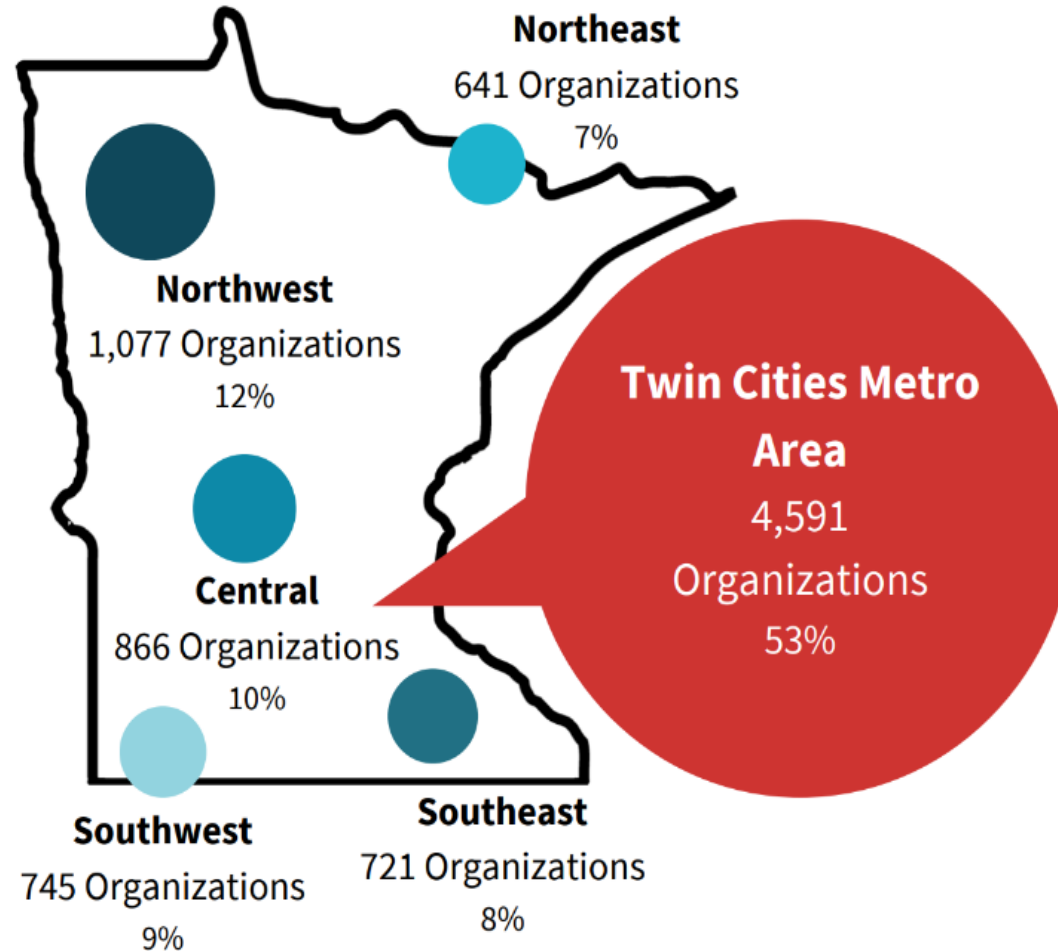


Updated 9/2024

Nonprofit Budget Size



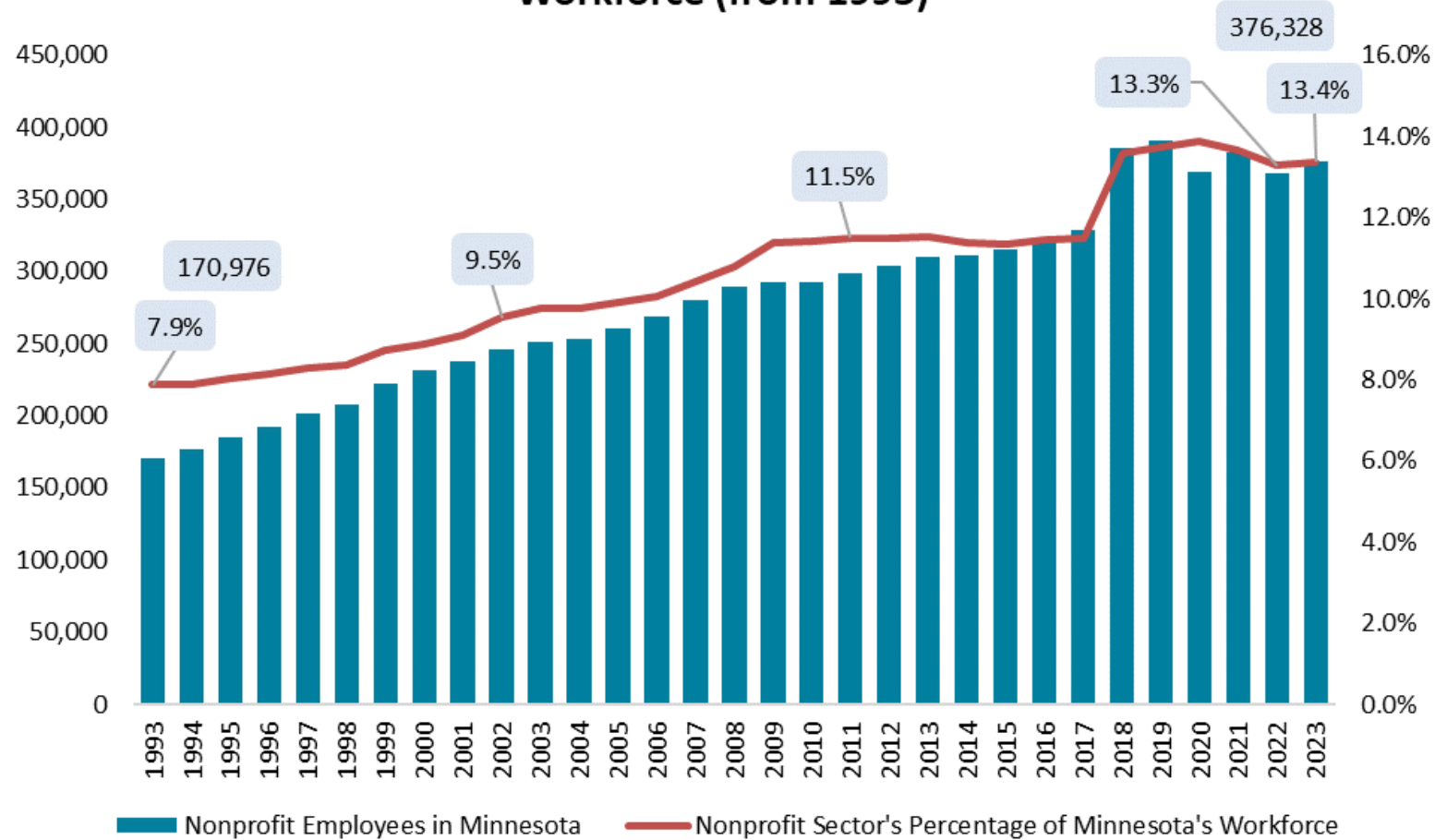
Regional Distribution



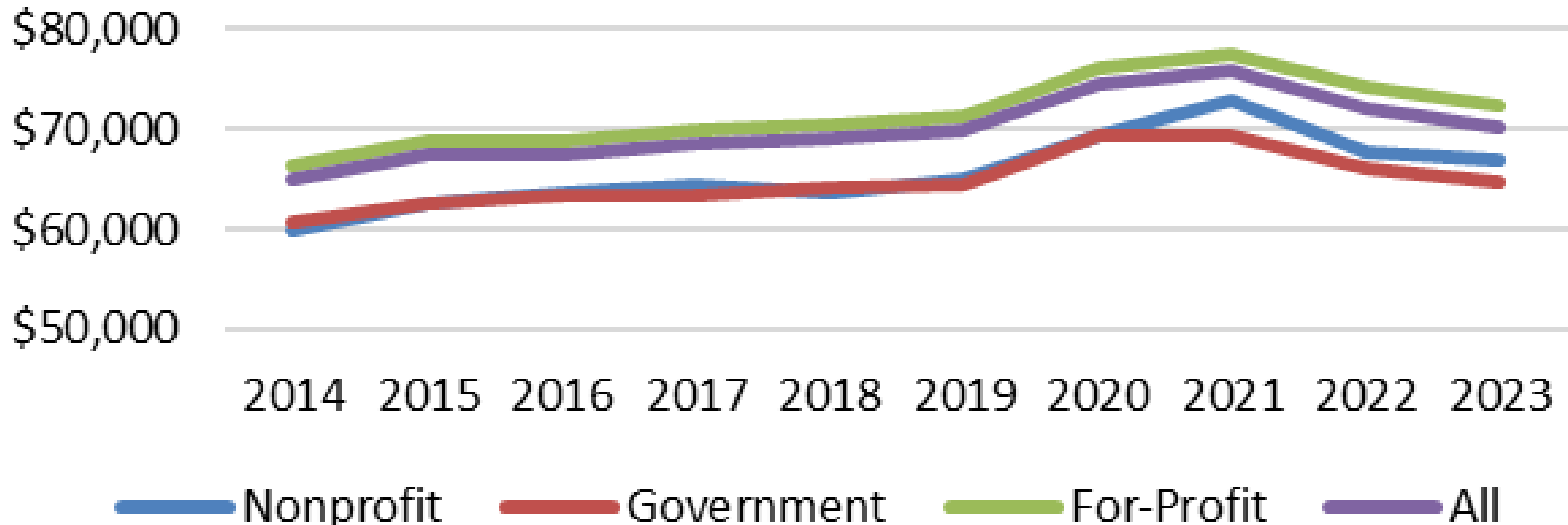
Updated 9/2024

Nonprofit Workforce

Number of Nonprofit Employees vs. Percent of State's Total Workforce (from 1993)



Annual Wages by Sector



Excludes HHE

National Webinars

The Legal Landscape and Path Ahead **FOR NONPROFITS AND PHILANTHROPY**



March 17, 2025
3:00PM Eastern

 National
Council of
Nonprofits

MINNESOTA
COUNCIL OF
NONPROFITS



FREE NATIONAL WEBINAR

Executive Actions and Their Impact on Charitable Nonprofits

Friday, February 7th
3:00 - 4:00pm Eastern

Hosted by:

 National
Council of
Nonprofits

www.minnesotanonprofits.org

Resources

Executive Orders Affecting Charitable Nonprofits

Updated January 24, 2025



National
Council of
Nonprofits



What are the impacts of Federal Decisions on nonprofits?

MCN is monitoring and vetting the latest news, resources, calls to action, and background on decisions impacting nonprofits during a time of federal transition and uncertainty.



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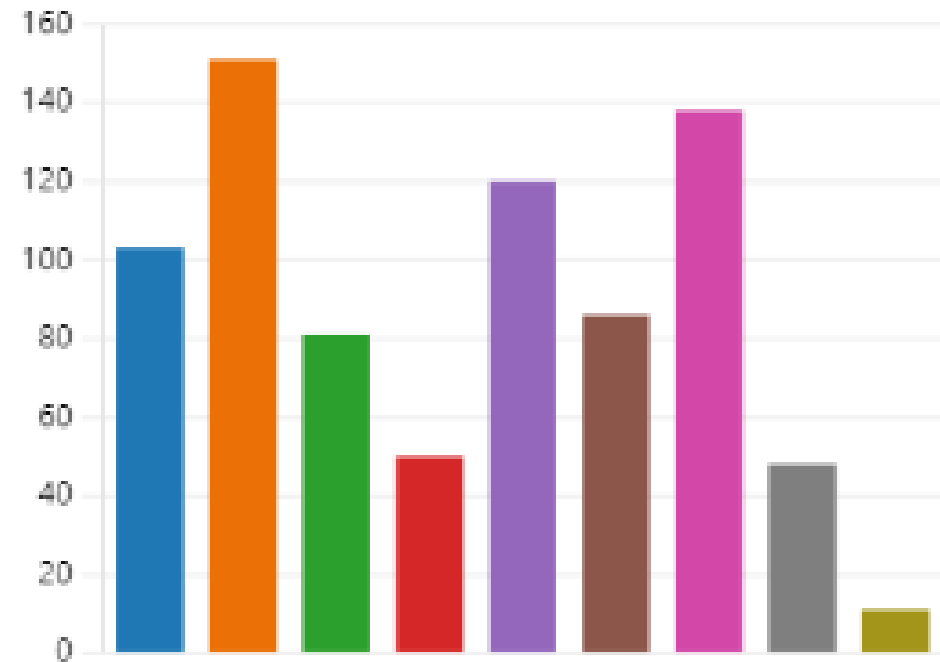
www.minnesotanonprofits.org

Increased Advocacy & Civic Engagement

13. What advocacy or civic engagement activities has your organization engaged in over the last year? (Select all that apply)

More Details

● Contacting elected officials rega...	103
● Contacting elected officials rega...	151
● Promoting voting	81
● Organizing people to contact el...	50
● Organizing people around issue...	120
● Advancing legislation on issues ...	86
● Participating in coalitions	138
● We have not engaged in advoca...	48
● Other	11



Silver Lining?

- Opportunity to showcase positive nonprofit stories & impact
- Strengthen and investment into internal operations
- Stronger solidarity between philanthropy & charitable nonprofits
- Doubling down on efforts to further racial equity
- Increase and strengthen advocacy arms of nonprofits

Strategies

- Ground yourself in your community and values
- Strengthen your board (and if you are on a board, understand your role)
- Focus on few priorities at a time
- Support your team & their well being
- Conduct risk analysis and tolerance assessment
- Build your advocacy arm

Funders

- Unrestricted general operating funds
- Multi-year commitments that increase with inflation
- Release restrictions & advance committed pledges
- Offer additional support (bridge loans, emergency grants, capacity building)
- Be aware of landscape and evolving needs
- Trust existing relationships
- Use your privilege