

Stock Photography Website Resources

Having great images to help convey your message and goals is very important. You can either take your own photos or find stock images on the internet. There are plenty stock photography sites out there to aid you when you cannot take your own. Some are paid and some are free. Finding the right ones can be tricky though. Here are some notes and sites for each of the options.

Paid Stock Photography Sites

These sites are ones that you will need either a subscription to or will need to pay for individual resources. However, these are guaranteed that you can use them for your blog, website, social media or any other marketing materials for commercial or non-commercial use.

- ▶ [shutterstock.com](https://www.shutterstock.com)
- ▶ [istock.com](https://www.istock.com)
- ▶ stock.adobe.com
- ▶ [gettyimages.com](https://www.gettyimages.com)

Free Stock Photography Sites

Free stock photography sites are becoming more common. It is strongly advised, that even though a site may say they are free, to go and read through the licenses and terms and conditions (usually found in the header or footer of the website). Every site can be a little bit different.

A couple of things to look for:

- ▶ **Commercial and/or personal use**
Some sites may allow one or the other. If you are a business, it is best to use images that are cleared for commercial use.
- ▶ **Creative Commons license: CCo**
This license is the one that has the most freedom. It means you can copy, modify, distribute any photo on the site, even for commercial purposes, all without asking permission.
- ▶ **Attribution**
Some sites require you to give the creator or site credit somewhere for the image(s).

Here are some sites that we recommend:

- ▶ [freeimages.com](https://www.freeimages.com)
- ▶ [pexels.com](https://www.pexels.com)
- ▶ [stocksnap.io](https://www.stocksnap.io)
- ▶ [pixabay.com](https://www.pixabay.com)
- ▶ [kaboompics.com](https://www.kaboompics.com)
- ▶ unsplash.com
- ▶ [flickr.com/creativecommons](https://www.flickr.com/creativecommons)
This one you need to be careful about picking the right Creative Commons license